

ICA EDGE



18 Years
Running



4,00,000+
Successful
Students



INDIA'S
NO.1
Institute



70,000+
Registered
Employers



National
PLACEMENT
Network



Presence in
100+
Cities

MORE DETAILS CONTACT



ICA Academy of Banking
(A Unit of ICA Eduskill Pvt Ltd)
www.icabanking.com

ZO : MUMBAI | DELHI | CHENNAI | AHMEDABAD



CORPORATE OFFICE : 27, N.S.ROAD, 4TH & 5TH FLOOR, KOLKATA - 700 001



CAREER OPPORTUNITY
IN LEADING BANKS IN INDIA



DIPLOMA IN PROFESSIONAL BANKING



WHY CAREER IN BANKING?



OPPORTUNITY



NETWORK



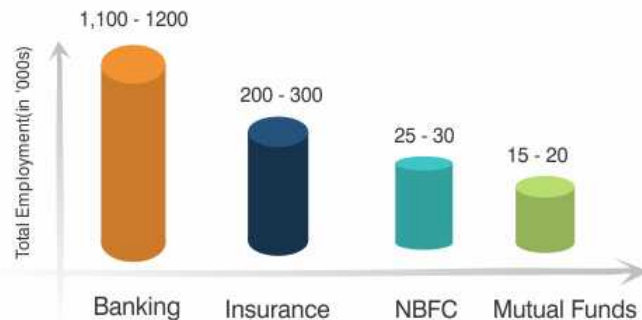
LARGEST
JOB PROVIDER



JOBS REQUIREMENT
IN NEXT 5 YEARS

INDIA'S BANKING SECTOR PLAYS KEY ROLE FOR EMPLOYMENT

CONTRIBUTION TO EMPLOYMENT



Source : iimjobs.com

BECOME
PROFESSIONAL
BANKER
IN 90 DAYS.



ICA Academy of Banking

offers 6 months and 3 months
job-oriented Banking programmes

COURSE HIGHLIGHTS



In Depth Domain
Knowledge of
BFSI sector



Trained By
Experienced
Bankers / Faculties



Well Researched &
Industry Relevant
Curriculum Designed
by Industry Experts.



Practical Sessions to
enable excellent hand
on experience.



Improvement
on Soft &
Behavioral Skills.



Special focus on
Customer Service,
Relationship
Management &
Selling Skills.

To know about upcoming batches and more details : Contact: +91 85870 92391

ICA DIPLOMA IN BANKING

TERM 1: (2 MONTHS)

1. Business Communication
2. Behavioral Program 1
3. IT in Banking
4. Managerial Economics
5. Business Mathematics & Accounts
6. Introduction to Banking
7. Banking & Allied Services

TERM 2: (2 MONTHS)

1. Managerial Communication
2. Behavioral Program 2
3. Managerial Effectiveness
4. Retail Banking Products (Retail Products +
Finacle Training)
5. Basics of lending
6. Banking Law & Regulations

TERMS 3: (2 MONTHS)

1. Sales & Customer Relationship Management
2. Retail Banking Sales
3. Trade Finance
4. Foreign Exchange
5. Financial Planning & Wealth Management
6. Commercial Banking

DURATION

6 Months

FEES

₹60,000

ELIGIBILITY

- Graduation with 50%
(Candidates pursuing 3rd Year
Graduation are not eligible)
- Post Graduates can also apply

SELECTION PROCESS

A written test and PI is
conducted for entrance
to the course.

ICA BANKING SALES PROGRAMME

1. Introduction to principles of effective Communication.
2. Barriers of communication
3. Setting goals and measurement
4. Personal Development
5. Prospecting and Lead Generation
6. Soft Skills
7. Importance of Customer Service
8. Tools of Planning
9. Organizational Sales Goals
10. Role Plays and Group discussions

DURATION

3 Months

FEES

₹30,000

ELIGIBILITY

- Graduation with 50%
(Candidates pursuing 3rd Year
Graduation are not eligible)
- Post Graduates can also apply

SELECTION PROCESS

A written test and PI is
conducted for entrance
to the course.

PLACEMENT ASSISTANCE

Every student successfully completing their training will be eligible for placements from ICA with 4 Opportunities in Leading Banks!



HARSH POOJARY

Kotak Mahindra Bank
Asst. Manager, DEMAT
Salary : ₹ 15,000/- pm



SNEHAL KAMTHE

Kotak Mahindra Bank
Assistant Manager - Retail
Salary : ₹ 17,500/- pm



You Could Be Next!

ISHAN SAWHNEY

Indusind Bank
Accountant
Salary : ₹ 20,000/- pm



GAGAN DHAWAN

Yes Bank
Marketing
Salary : ₹ 22,000/- pm



...and many more



Opportunities
in LEADING BANKS :

- Asst. Manager – Account Acquisition
- Executive – Liability Operations
- Executive – Branch Service Operations
- Executive – Trade Finance
- Executive – Phone Banking

AWARDS & RECOGNITIONS



GLOBAL
QUALITY
AWARDS

Quality Vocational Training



TOP BRAND
Franchisee
Business in India



VOCATIONAL
EDUCATION
PROGRAMME
OF THE YEAR



CERTIFICATE OF
APPRECIATION

Most Innovative Course



ASIA EDUCATION
SUMMIT & AWARDS

Worldwide Achievers, 2017 & 18



NATIONAL
EDUCATION
EXCELLENCE

Brands Academy, 2016



BEST BRANDS
OF THE YEAR

Brands Achiever Initiative, 2015



EDUCATION
EXCELLENCE
AWARDS

Best Vocational
Training Company
in India



CERTIFICATE OF
PARTNERSHIP

NSDC, 2017-18

