

# ICA EDGE



18 Years  
Running



4,00,000+  
Successful  
Students



INDIA'S  
NO.1  
Institute



70,000+  
Registered  
Employers



National  
PLACEMENT  
Network



Presence in  
100+  
Cities

MORE DETAILS CONTACT



ICA Academy of Banking  
(A Unit of ICA Eduskill Pvt Ltd)

[www.icabanking.com](http://www.icabanking.com)

ZO : MUMBAI | DELHI | CHENNAI | AHMEDABAD



CORPORATE OFFICE : 27, N.S.ROAD, 4TH & 5TH FLOOR, KOLKATA - 700 001



**CAREER** OPPORTUNITY  
IN LEADING BANKS IN INDIA



DIPLOMA IN PROFESSIONAL BANKING



# WHY CAREER IN BANKING?



OPPORTUNITY



NETWORK



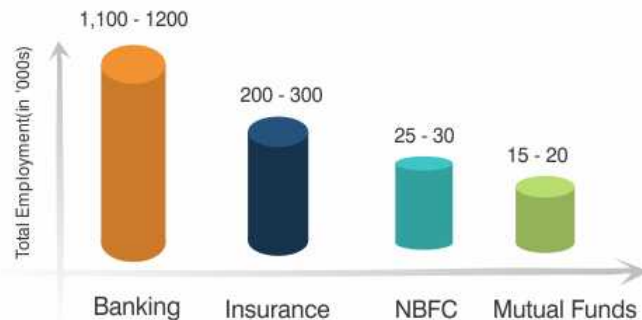
LARGEST  
JOB PROVIDER



JOBS REQUIREMENT  
IN NEXT 5 YEARS

## INDIA'S BANKING SECTOR PLAYS **KEY ROLE FOR** EMPLOYMENT

### CONTRIBUTION TO EMPLOYMENT



Source : iimjobs.com

BECOME  
PROFESSIONAL  
BANKER  
IN 90 DAYS.



# ICA Academy of Banking

offers 6 months and 3 months  
job-oriented Banking programmes

## COURSE HIGHLIGHTS



In Depth Domain  
Knowledge of  
BFSI sector



Trained By  
Experienced  
Bankers / Faculties



Well Researched &  
Industry Relevant  
Curriculum Designed  
by Industry Experts.



Practical Sessions to  
enable excellent hand  
on experience.



Improvement  
on Soft &  
Behavioral Skills.



Special focus on  
Customer Service,  
Relationship  
Management &  
Selling Skills.

To know about upcoming batches and more details : Contact: +91 85870 92391

### ICA DIPLOMA IN BANKING

#### TERM 1: (2 MONTHS)

1. Business Communication
2. Behavioral Program 1
3. IT in Banking
4. Managerial Economics
5. Business Mathematics & Accounts
6. Introduction to Banking
7. Banking & Allied Services

#### TERM 2: (2 MONTHS)

1. Managerial Communication
2. Behavioral Program 2
3. Managerial Effectiveness
4. Retail Banking Products ( Retail Products +  
Finacle Training)
5. Basics of lending
6. Banking Law & Regulations

#### TERMS 3: (2 MONTHS)

1. Sales & Customer Relationship Management
2. Retail Banking Sales
3. Trade Finance
4. Foreign Exchange
5. Financial Planning & Wealth Management
6. Commercial Banking

#### DURATION

**6 Months**

#### FEES

**₹60,000**

#### ELIGIBILITY

- Graduation with 50%  
(Candidates pursuing 3rd Year  
Graduation are not eligible)
- Post Graduates can also apply

#### SELECTION PROCESS

A written test and PI is  
conducted for entrance  
to the course.

### ICA BANKING SALES PROGRAMME

1. Introduction to principles of effective Communication.
2. Barriers of communication
3. Setting goals and measurement
4. Personal Development
5. Prospecting and Lead Generation
6. Soft Skills
7. Importance of Customer Service
8. Tools of Planning
9. Organizational Sales Goals
10. Role Plays and Group discussions

#### DURATION

**3 Months**

#### FEES

**₹30,000**

#### ELIGIBILITY

- Graduation with 50%  
(Candidates pursuing 3rd Year  
Graduation are not eligible)
- Post Graduates can also apply

#### SELECTION PROCESS

A written test and PI is  
conducted for entrance  
to the course.

# PLACEMENT ASSISTANCE

Every student successfully completing their training will be eligible for placements from ICA with 4 Opportunities in Leading Banks!



### HARSH POOJARY

Kotak Mahindra Bank  
Asst. Manager, DEMAT  
Salary : ₹ 15,000/- pm



### SNEHAL KAMTHE

Kotak Mahindra Bank  
Assistant Manager - Retail  
Salary : ₹ 17,500/- pm



You Could Be Next!

### ISHAN SAWHNEY

Indusind Bank  
Accountant  
Salary : ₹ 20,000/- pm



### GAGAN DHAWAN

Yes Bank  
Marketing  
Salary : ₹ 22,000/- pm



...and many more



Opportunities  
in LEADING BANKS :

- Asst. Manager – Account Acquisition
- Executive – Liability Operations
- Executive – Branch Service Operations
- Executive – Trade Finance
- Executive – Phone Banking

## AWARDS & RECOGNITIONS



GLOBAL  
QUALITY  
AWARDS

Quality Vocational Training



TOP BRAND

Franchisee  
Business in India



VOCATIONAL  
EDUCATION  
PROGRAMME  
OF THE YEAR



CERTIFICATE OF  
APPRECIATION

Most Innovative Course



ASIA EDUCATION  
SUMMIT & AWARDS

Worldwide Achievers, 2017 & 18



NATIONAL  
EDUCATION  
EXCELLENCE

Brands Academy, 2016



BEST BRANDS  
OF THE YEAR

Brands Achiever Initiative, 2015



EDUCATION  
EXCELLENCE  
AWARDS

Best Vocational  
Training Company  
in India



CERTIFICATE OF  
PARTNERSHIP

NSDC, 2017-18

